

"ORIGINAL" ITALIAN AMERICAN FESTIVAL

Knights of Columbus Council #2572



P.O. Box 866
Wildwood , NJ 08260
536 - 0176

(609)



Buon Giorno Brother Knights:

Our 21st Annual Italian-American Festival is fast approaching on June 26th-28th. The festival committee has been feverishly working on making this another terrific event here in North Wildwood for everyone. As you know , many of our donations to other needy organizations come from the money made on this event. Brother Knights , this is a great fundraiser where our entire Council , Home Association , Ladies Auxiliary , and Catholic Student education benefits.

One of the ways we are trying to increase revenue is to sell ads for our quality program ad booklet. We are asking that each Brother help us with this endeavor by taking a minimum of a patron ad mentioning your name for \$10. , or better yet , a \$25. ad using your business card or a congratulatory good luck statement from your family (business card size). Please fill out the attached form and either arrange for us to pick it up , or mail it back to the address listed above. The committee also ask that you try to help us solicit different ads from anyone you can! Example: your dentist...your favorite restaurant...a family member with a business...or even your insurance agent.

Last year's ad book sold over \$4,000. Much of that was because of you , our members! We distributed 800 copies. All of our advertisers were very happy with the quality of the book. We are reaching out to our members to help us sell more ads than last year and to help us promote the festival.

This years' festival promises to attract more visitors with special activities planned like the Honoring of our Patron Saint Anthony during the opening ceremonies , the "Great Meatball" Relay races , and , The "Little Miss Italy" contest. There will be numerous food and craft vendors. Feel free to make as many copies as you need. We will have 1000 booklets available.

Also , we are in need of member volunteers to help run different activities and tables throughtout the festival. Please call (609) 536-0176 to help.

Charity...Unity...Fraternity...Patriotism. Grazie Knights of Columbus!

Vivat Jesus , KoC #2572 Italian American Festival Committee

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PROGRAM AD BOOK (8.5" x 11" B & W – 1000 books)

Patron Ad - \$10. _____ Full Page - \$125. _____

Business Card - \$25. _____ Half Page - \$75. _____

**ALL print ads and payments are due Friday June 12th , 2014. E-Mail to:
coachjmski@comcast.net Call : (609) 536 – 0176. Make all checks payable to:
KoC #2572 Italian American Festival.**

Business Name/Contact : _____

Address : _____

Phone # : (_____) _____ **Fax :** (_____) _____

E-Mail Address : _____

If no ad attached or e-mailed , please print message below:

